



Food Yoga International

Uniting the World With Pure Food

Be Like Complement

Add social impact to
your sales and / or
service

www.ffl.org
USA + 1 202 407-9090

Paul Rodney Turner
Executive Director & Co-founder
pturner@ffl.org

Josefina Ramirez
Executive Assistant
josefina@ffl.org

Food Yoga International
formerly known as Food for Life
Global.



Our Commitment to a Sustainable, Compassionate World

At Food Yoga International, we believe that no one should go hungry. Through our plant-based meals program, we reach thousands of people in vulnerable communities, delivering not just food but essential support in times of need. This mission is made possible thanks to the generosity of partners who share our values and believe in building a more compassionate, sustainable world.



With every meal we provide, we offer more than just food — we deliver a sense of hope and resilience to those who need it most. Through our extensive network of affiliates worldwide, we ensure that plant-based meals reach communities facing hunger, especially during crises. By partnering with businesses like yours, we can expand our impact and change lives, one meal at a time.”

Success Story – Our Partnership with

COMPLEMENT®

How Complement is Nourishing Communities with Every Sale

Our partnership with Complement is a powerful example of how business and social impact can go hand-in-hand. For every product sold, Complement donates a meal to FYI. This commitment has resulted in over 94,451 plant-based meals delivered to children, families, and individuals in need. Their contribution has not only nourished lives but has also deepened their brand's connection with socially conscious consumers.

Complement has proven that making a difference can be straightforward. By integrating a 'one sale, one meal' model, they have strengthened their brand image and engaged customers who care about meaningful change. Founder Matt Tullman shares, 'We're incredibly proud of our alliance with Food Yoga International. Every sale contributing to a meal keeps us motivated, and our goal of donating one million meals drives us forward.'

Our Corporate Partners

Beyond direct funding partnerships, Food Yoga International is fortunate to collaborate with a range of companies that contribute their expertise, products, and services pro bono. From technology solutions provided by Microsoft, Google, and Monday.com, to professional guidance from firms like Baker McKenzie and CFO Consultants, to in-kind support from brands including Clean Machine, Gopal, OmGuarantee, Kindly, Pure Bliss, and Goodstack — each partnership strengthens our capacity to serve. These contributions help us operate more efficiently, reduce costs, and focus more resources on our core programs.



Why Partner with FYI?

Join Us in Creating Positive Change

Partnering with FYI allows your company to make a real impact on global hunger relief, aligning your brand with values that matter — sustainability, compassion, and social responsibility. Here's what you gain by joining us:

- **Purpose-Driven Impact:** Make a tangible difference with every sale by providing meals to those in need.
- **Enhanced Brand Loyalty:** Customers are more likely to support brands committed to causes they believe in.
- **Global Reach:** With affiliates across 60 countries, your contribution has worldwide significance.

Simple Steps to Become a Partner

Ready to Make an Impact? Here's How

Getting started is easy. Whether you're a small business or a large enterprise, you can help feed communities in need with every sale. Here's how it works:

1. Reach Out: Contact our team to discuss partnership models tailored to your business.
2. Implement the Program: Integrate a donation for each sale you make.
3. Track and Celebrate Your Impact: Access real-time updates on how many meals you've provided.

Project Highlights

ALIMENTOS PARA LA VIDA ARGENTINA

Over 3,000 meals are distributed daily, focusing on areas of high poverty. Priority is given to distributing meals to orphaned children and underserved families. This project works hand in hand with other organizations that provide medical support to these children.

FOOD FOR ALL UK

This project is one of the oldest FFL programs, distributing over 2,000 meals a day in England. They hold The Queen's Award for Voluntary Service 2021. This award recognizes their contribution to supporting thousands of vulnerable people during the Covid lockdown. Outside of London, Food For All UK also delivers when disaster strikes, with ongoing projects in the Ukraine and other areas.

FOOD FOR LIFE NEPAL

Food for Life Nepal's program is based on the belief that one nutritious meal, prepared with compassion and love in the way a mother would prepare a meal for her child, brings thousands of children to school daily. This holistic approach not only addresses hunger but also cultivates a profound sense of connection and vitality within the community.

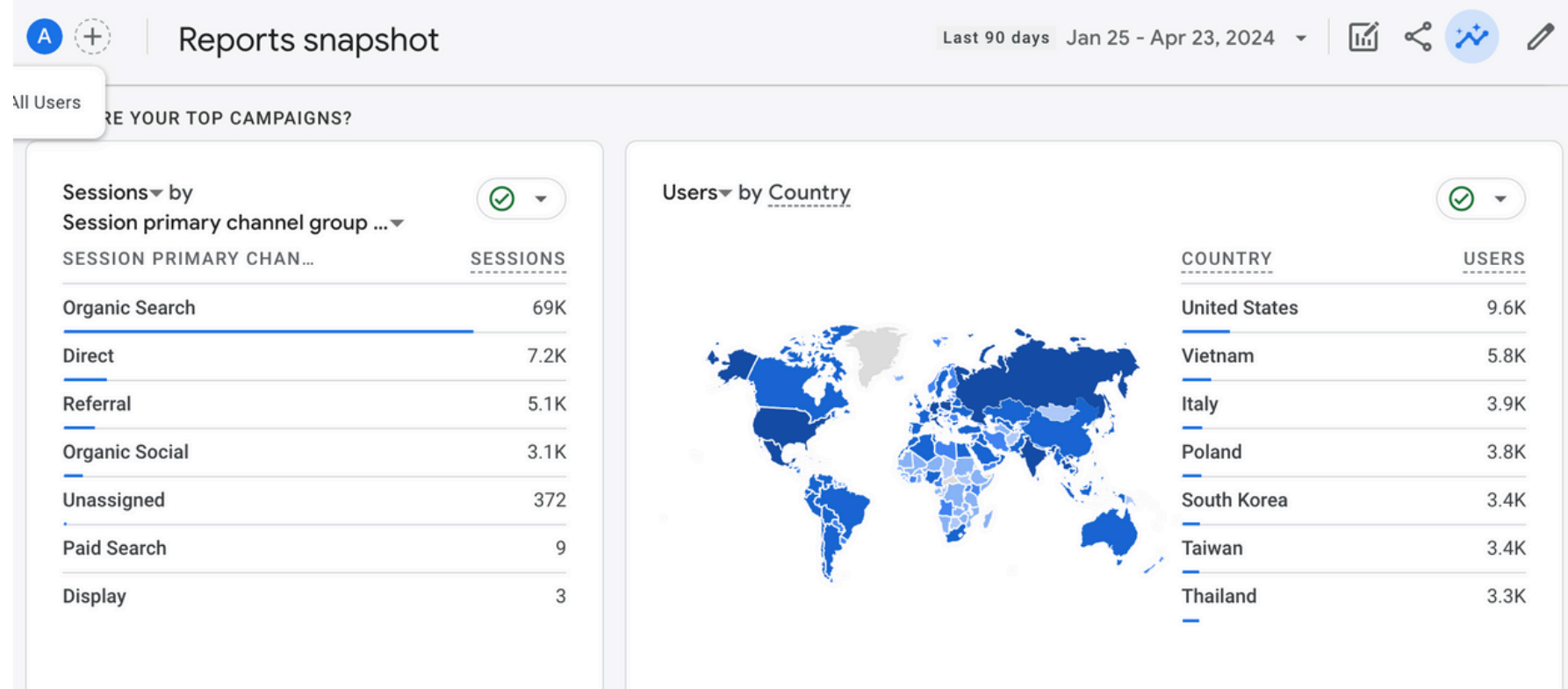


Over 8 billion
plant-based
meals served
to date.

50¢ cost on
average
per meal.

250 projects
in 65
countries.

Over 1 million
meals served
daily.



*All of our corporate sponsors are recognized through branding and communications across all Food Yoga International marketing and promotional channels. Our website receives an average of **30,500 page views per month**, with 17% of traffic from the United States. The largest age group are 18-34 year old females at 54% of visitors, compared to males (46%).

President

Paul Rodney Turner

Vice President

Juliana Castaneda

Board of Directors

Paul Rodney Turner

Juliana Castaneda

Luz Castaneda Rodriguez

Jordie Ruggles

Rupal Mehta



For questions about corporate sponsorships, please contact us at contact@ffl.org

The Benefits of Sponsoring a 501(c) Non-Profit.

Sponsorships can be tax-deductible if they meet certain IRS criteria. To be deductible, the sponsorship must serve a business purpose, **such as advertising, rather than just goodwill**. The IRS distinguishes between charitable donations and sponsorships based on the benefits received by the sponsor.

If a business receives significant benefits in return, such as advertising or event access, the value of these benefits must be deducted from the sponsorship amount to determine the tax-deductible portion. For example, a \$10,000 sponsorship with \$2,000 in benefits results in an \$8,000 deduction.

In-kind donations, like goods or services, follow similar rules. Businesses can deduct the fair market value of the donated items or services, less any benefits received.

Proper documentation and clear communication are essential for compliance and maximizing the benefits of sponsorships.

Sponsorships can enhance brand visibility!



Ready to make a difference? Contact us today to learn more about how you can join FYI in the fight against hunger.

Thank you!

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