



2021 ANNUAL REPORT

www.ffl.org / contact@ffl.org

THE DIRECTOR

Paul Rodney Turner - Founder and President



Dear Donors,

2021 was an eventful year on many fronts. For many, it was extremely challenging due to the Covid lockdowns, resulting in disruptions to the world's supply chains, while for some it was a year of growth.

While many of our affiliates did struggle to deliver their services as effectively as they would like, for Food for Life Global it was a capacity-building year that saw us hire 40 consultants over the year to fulfill various professional needs and expand our staff to 10 full-time professionals serving in 8 countries.

There was also a major shift in donation trends, with our cryptocurrency donations exceeding our traditional funding sources. This was a result of Food for Life Global being listed on The Giving Block and becoming one of the first nonprofits in the world to accept cryptocurrency donations!

We put these donations to good use in a number of ways:

1. We invested in building our capacity by hiring more staff and specialists to help us improve the services we offer our network of affiliates
2. We provided financial support to over 30 projects in our network
3. We expanded our capacity for advocacy to the public and education within our network, by creating the Food Yoga online Academy and the Food for Life Global online Academy.
4. We cofounded The Kindly Ecosystem, a web3 crypto project that will serve to support Food for Life Global with regular donations.

We also received a lot of great publicity through online and offline articles in major publications, including FORBES.com and appearances on popular podcasts.

All in all, it was a great year of growth and we have you to thank for this expansion!

In Kindness,

A handwritten signature in black ink that reads "Paul Rodney Turner". The signature is fluid and cursive.

Paul Rodney Turner
Founder & President

OUR MISSION

Food for Life Global is the world's largest vegan food relief with 291 projects in 65 countries serving over 1 million meals daily. Our mission is to create peace and prosperity in the world through the liberal distribution of pure, plant-based meals prepared with loving intention.

While our projects vary, all are governed by the following principles:

Welfare: Provide pure plant-based meals to anyone who is disadvantaged, malnourished, a victim of disaster.

Hospitality: Revive the ancient Vedic culture of spiritual hospitality, teaching through example that spiritual equality exists among all beings.

Non-Violence: Reduce the number of animals slaughtered for food by giving as many people as possible the

higher taste of “karma-free” plant-based meals.

Health: Teach the value of plant-based meals for improving the health of the body and mind.

Education: Educate others on the art and science of food yoga as an integral part of consciousness development.

Animal Advocacy: Support animal rescue projects as a powerful way to demonstrate the equality of all life through direct experience.



2021 ACHIEVEMENTS

OVER \$1M

RAISED

An increase of \$760,633 from 2020!

52

NEW AFFILIATES

We welcomed 52 new partners in 2021 that met our standards for food distributed to those in need.

310,397,000

MEALS SERVED

Our affiliates served over 300,000,000 meals to people across 60 countries, enabling us to reach 7.7 billion meals served by the end of the year!

NOTABLE ACHIEVEMENTS

- Despite lockdowns, our affiliates continued to serve meals!
- We secured a new property for Juliana's animal sanctuary.
- We expanded the capacity of Food for Life Global's operations and hired 40 consultants in 2021.
- We built two new mobile applications, one for volunteers and one for donors.
- We launched a new website.
- We introduced OM Guarantee certified donations, captured on the blockchain.
- We received over \$400,000 in cryptocurrency donations!
- Our founder was featured on many prominent podcasts.
- We coFounded a new Web3 business called Kindly!
- Website traffic: We now reach over 1 million people a year
- FFL.org has an Authority rating of 54 and a 100/100 Trust rating!

WHERE WE WORK

**IN 2021, WE WORKED WITH 291
AFFILIATES IN OVER 60 COUNTRIES
ALL OVER THE WORLD.**



OUR COMMUNITY OF SUPPORTERS

DONORS

Roughly 1082 Food for Life supporters donated around 2415 times in 2021.

MONTHLY DONORS

A dedicated group of 154 donors contributed monthly and raised \$35,737.74 to fight hunger.

CRYPTO DONORS

Individual crypto philanthropists and some crypto projects like the Milk & Butter token enables FFLG to serve over 700,000 meals!

FUNDRAISERS

Volunteer campaigners fight to end hunger largely through Facebook fundraisers. In 2021, there were 58 campaigns that raised \$14,320.21.

OMGUARANTEE BRAND PARTNERS

OM Guarantee certified brand partners contribute to Food for Life on a per-product-sold basis. The new social enterprise, feedOM, that manages the certification, welcomed 21 new brand partners in 2021.



TOTAL RAISED
\$1,044,276.97

WE INVESTED

\$396,412.73 Programs and Outreach
\$250,440.04 Advocacy & Fundraising
\$195,467.43 Legal & Professional services
\$30,710 FFL product development
\$29,976.56 Administrative costs

NET INCOME

2021: \$101,156.25

NET ASSETS

2021: \$743,656

FULL REPORT

If you would like to see our full report, you can download our 2021 990 report from <https://www.guidestar.org/profile/36-4887167>

KINDLY COIN

Kindly is a Social impact-based web project co-founded by FFLG.

The Kindly Ecosystem (Kindly) will empower the work of Food for Life and other charity partners through regular donations. Once the ecosystem becomes fully operational, Kindly will look to decentralize various aspects of the project and utilize the Kindly token to implement voting and governance mechanisms.

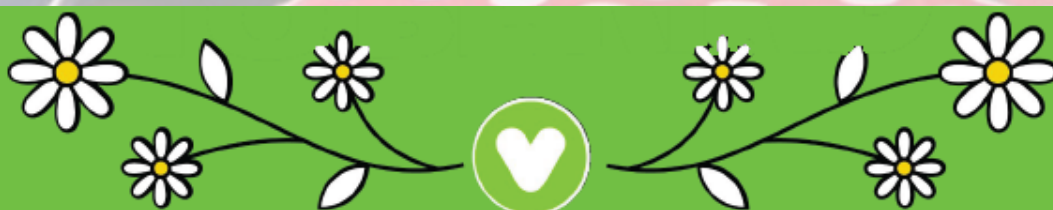
SOCIAL IMPACTS

Kindly will be launched with 3 credible charity partners.

- Food for Life Global (feeding people in need)
- Juliana's Animal Sanctuary (feeding rescued animals)
- Eden Reforestation Project (planting trees)

MAKE IT EASY TO BE KIND

Through the creation of convenient and easy-to-use products, Kindly intends to facilitate effortless un-random acts of kindness. With their goal of creating a decentralized platform for automating the ability to purchase and execute measurable social impact.



Kindly